



VIPAWEE KANSUWAN

SENIOR DIGITAL BUYER

PERSONAL PROFILE

An outgoing digital marketer who is an experienced social media assistant well-versed in community management and social media analytics. I am a team-player, fun, eager to develop or explore more new skills, escalating more self values.

Nickname : Noon

Birth Date : Sep 15, 1993

Age : 27 years

EDUCATION

Civil Aviation Training Center

Bachelor's degree in
Air Cargo Management
GPA : 3.19

CONTACT



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isnoonz



Noon Vipawee

SKILLS

- Planing and organizing campaign to promote products on online platform such as Facebook, Youtube, Instagram, LINE OA. According to create key messages ,taglines and captions, that relate to client's need.
- Coordinate with KOLs, Influencers to assist in maintenance and development of key influencer documents i.e. briefing documents, engagement material, etc.
- Facebook ads skills
- Content creation

Adobe Photoshop



Adobe Illustrator



Adobe Premiere Pro



Microsoft Office



- The ability to work under pressure and multi-task
- Working in a team environment, as well as independently
- Analytical and Problem Solving skills

WORK EXPERIENCE

OTDM Digital Management | Senior Digital Buyer

JULY 2019 - PRESENT

- Propose Kols that are suitable for campaigns to present customers.
- Negotiating with clients about the costs, goals and details of a campaign.
- Contact with Kols and Influencer
- Prepared campaign summary reports

Kaykai Salaidar Channel | Artist Manager

OCT 2017 - JUNE 2019

- Coordinate with Clients and get brief
- Schedule and Organize Timeline
- Monitored ongoing marketing campaigns
- Manage and monitor social media platforms to increase online presence and to attract new fans.
- Prepare accounting documents such as QT, IV and Receipt

Kintetsu World Express | Sale Coordinator for Air Cargo

MAR 2016 - SEP 2017

- Overall Operations (Purchasing/Booking/Documentation/Troubleshooting) for Handling Air Cargo Export